CASE STUDY:
REBRAND DESIGN

BEFORE

ACE FILTRATION

Manufacturers of air filtration equipment

AFTER

ACE Filtration

CLEAN AIR FOR ALL

turquoise CREATIVE

FUTURE-PROOFING FOR LONG-TERM GROWTH

Our Challenge

Ace Filtration, air filtration specialists, had outgrown their brand.

Their logo, marketing materials and online presence no longer matched their expertise or ambitions. They needed one cohesive identity, online and offline, at every customer touchpoint.

Our solution...

OUR SOLUTION

A full-scale brand transformation, built around the essence of Ace Filtration's business:

Brand & visual identity: A modern logo and look that reflect their core values.

Brand guidelines: One consistent brand across every channel.

Literature: brochures and product datasheets.

Exhibition stand: Pull-up banners and a stand for maximum impact at trade events

Website: A responsive e-commerce site with a seamless user experience.

The outcome...




FILTER product range
FREE site survey available
Contact us to discuss your requirements
Bag Filters
Panel Filters
Grease Filters
MVHR Replacement Filters
FADs Fresh Air Delivery Systems
CLICK ON EACH PRODUCT TO VIEW OUR WEB PAGE AND TO BUY ONLINE
Carbon Filters
HEPA Filters
UV Filtration UVAF Range
Air Purifiers Purifying to Protect
ACE Filtration CLEAN AIR FOR ALL
acefiltration.co.uk
EXPLORE our product ranges
NEW product range showcase
• Fresh Air Delivery Systems
• MVHR Filters
• Air Purifiers
• UV Filtration
acefiltration.co.uk

Air Purifiers
(UV-AP)

ect.

your staff
mers from
viruses, odours
particles.



BENEFITS INCLUDE

- 99.99% particulate filtration
- Filtration technology up to 6 stages
- 100% ozone free
- HEPA filters
- Replacement filters available
- Energy efficient
- CE Marked

Our mobile air purifiers are simple and compact plug and play units.

Our range of air purifiers are designed to clean the indoor air and have a CADR rate of between 350m³/h and 1200m³/h.

This compact air cleaner is energy-efficient and very quiet. It has a power consumption of between 28 and 59 Watts and a noise level of between 34 and 51 dB.

BUY ONLIN
acefiltratio

ACE Filtration
CLEAN AIR FOR ALL

ACE Filtration manufacturers of high quality commercial and industrial air filtration

UV Air Filtration
(UV-AF)

Because every breath matters.

Combat the spread of infection that ensures clean, more hygienic air.





BENEFITS INCLUDE

- Kills 99.99% of all airborne viruses
- High efficiency technology
- Can be retro fitted into existing HVAC systems
- Unique safety sensor
- Multiple flange fixings available
- Bespoke sizes manufactured
- Can be linked to BMS

Our UV Air Filtration unit sits directly in the air stream and can feature from 2 to 16 high-output UV-C lamps to provide enough UV energy to disrupt the virus's DNA.

UV-AF unit inactivates micro-organisms by attacking their DNA, permanently destroying and altering the molecular structure, leaving them unable to replicate or grow.

BUY O
acef

ACE Filtration
CLEAN AIR FOR ALL

ACE Filtration manufacturers of high quality commercial and industri

ACE Filtration

CLEAN AIR FOR ALL

Manufacturers of high quality commercial and industrial air filtration products for...

COMMERCIAL & PUBLIC BUILDINGS INDUSTRY



Protecting staff and customers from airborne viruses, odours and dust particles.

FOOD & BEVERAGE INDUSTRY



High
filtra
lev

EDUCATION INDUSTRY

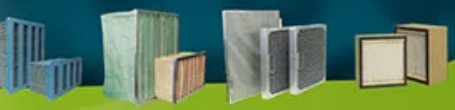


ltration
es

HEALTHCARE INDUSTRY



Air hygiene solutions for healthier patients by combating the spread of infection.





ACE Filtration

CLEAN AIR FOR ALL


Login / Register
£0.00
ACE Filtration
CLEAN AIR FOR ALL
Filters
Duct Access Doors
Air Purifiers
UV Filtration
FADS
Industries
Company
Custom
Contact
Because every breath matters.
UV Air Filtration (UV-AF)
UV Air Filtration Unit featuring 8 to 16 high-output UV-C lamps to combat the spread of infection to ensure a clean and more hygienic air.
BUY NOW
Buy quality filters and duct access doors and here.
BUY NOW
Welcome to Ace Filtration

THE OUTCOME

A powerful, unified brand that lifted Ace Filtration's market position.

Stronger credibility.
Clearer communication.
A more engaged audience.

The result...



THE RESULT

Strategic brand design of the highest quality.

A refreshed identity that helps Ace Filtration stand out in their industry and make a bigger impact.

Ready for your own brand makeover?

Get in touch: turquoise-creative.co.uk

turquoise
CREATIVE

turquoise-creative.co.uk