CASE STUDY:
REBRAND DESIGN

BEFORE



AFTER



turquoise
CREATIVE

REBRANDING SUCCESS: ALKIRA'S NEW LOOK

Our Challenge

Alkira Virtual PA was evolving, but their brand wasn’t keeping up.

Inconsistent branding lacked impact and made it hard to stand out.

They needed a strong, unified identity, professional marketing materials and a refreshed online presence.

Our solution...

OUR SOLUTION

A brand refresh covering both visual identity and marketing collateral:

Brand identity & styling: A new look that reflects Alkira's core values.

Brand guidelines: One consistent brand across every platform.

Marketing materials: Stationery, banner stands and exhibition graphics.

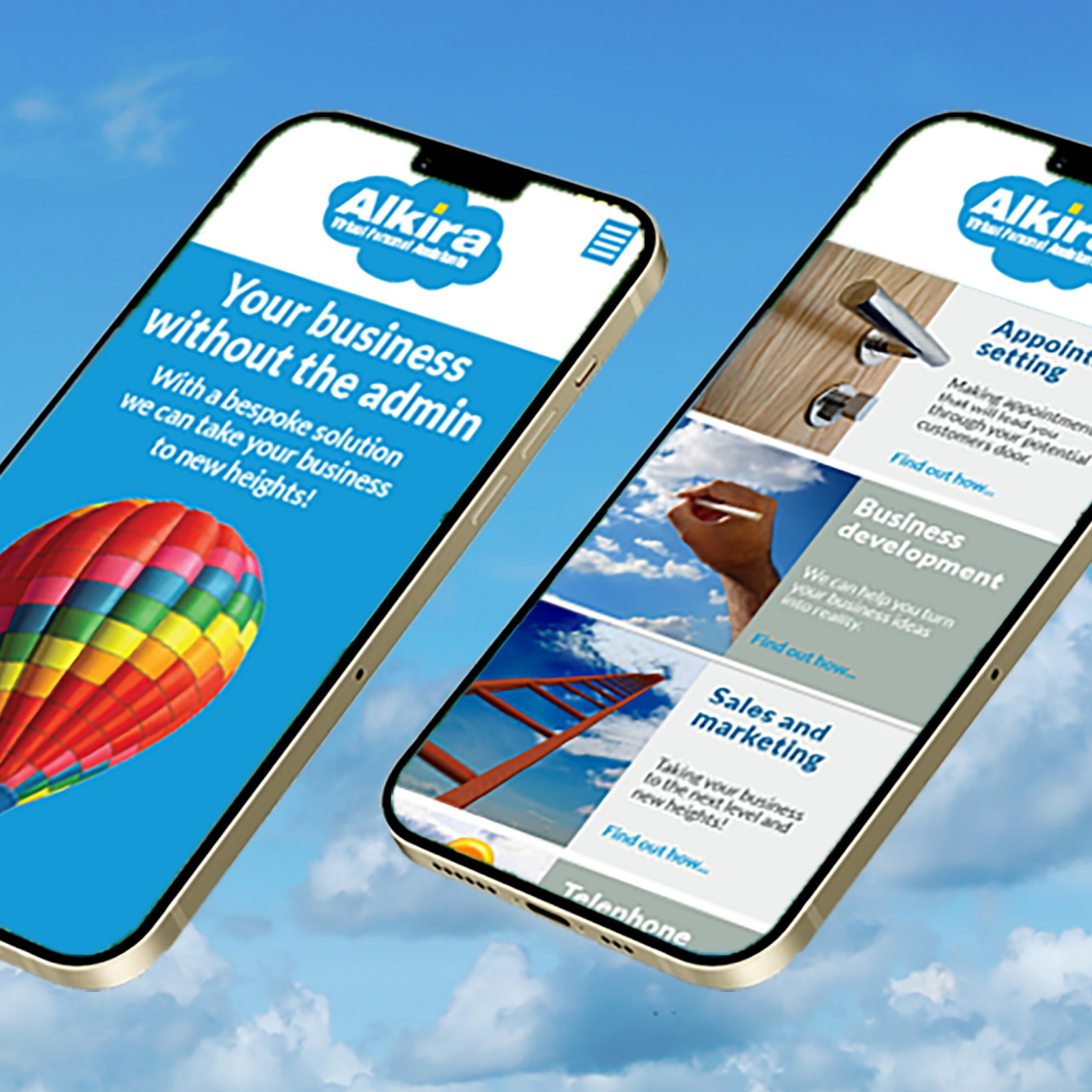
Website: A responsive WordPress site tailored to Alkira's needs.

The outcome...


Concierge Services
Let us manage those personal tasks that you don't have time to do!
Sometimes there are never enough hours in the day, so why not let us manage those personal bookings for you.
Birthday gift ideas for your friends, family or clients, restaurant bookings, theatre tickets or travel bookings etc. Let us spend the time researching and arranging for you.
alkira.co.uk
Virtual PA Services and Admin Su
Supporting your business with our professional experts
Can you imagine your business without having to do
We can manage all the daily admin tasks that take
day, allowing you to work on your business not in
Our experienced team of Virtual PAs have a diver
experience and expertise to support you and yo
management to business travel arrangements,
general everyday admin, let us manage the
Your business without the admin
With a bespoke solution we can take your business to new heights!
alkira.co.uk


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Your business without the admin
With a bespoke solution we can take your business to new heights!
Virtual Personal Assistants
Virtual PA Services
Admin Support
Business Development
Appointment Setting
Sales and Marketing Support
Concierge Services
Let's have a chat over a mug of coffee... and see how your business can flourish...


Alkira
Virtual Personal Assistants
Your business without the admin
With a bespoke solution we can take your business to new heights!
• Virtual PA Services
• Admin Support
• Business Development
• Appointment Setting
• Sales and Marketing Support
• Concierge Services
• Telephone Answering
• Virtual Office Locations
Virtual PA Appointment Setting
Leading you through your potential customers door.
• Virtual PA Services
• Admin Support
• Business Development
• Appointment Setting
• Sales and Marketing Support
• Concierge Services
• Telephone Answering
• Virtual Office Locations
Alkira
Virtual Personal Assistants


Alkira
Your business without the admin
With a bespoke solution we can take your business to new heights!
Appoint setting
Making appointments that will lead you through your potential customers door.
Find out how...
Business development
We can help you turn your business ideas into reality.
Find out how...
Sales and marketing
Taking your business to the next level and new heights!
Find out how...
Telephone

THE OUTCOME

Alkira Virtual PA now looks professional, trustworthy and visually compelling.

Consistent marketing.
A better website experience.

A clear message that helps them stand out from their competition.

The result...



THE RESULT

Strategic brand identities that empower businesses.

Alkira's refresh shows how the right brand can boost credibility, visibility and growth.

Ready for your own brand makeover?

Get in touch: turquoise-creative.co.uk

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