CASE STUDY:
REBRAND DESIGN

BEFORE



AFTER



turquoise
CREATIVE

TIME FOR A COMPLETE BRANDING MAKEOVER

Our Challenge

Eclipse Dental is a family business providing complete solutions for dental practices and hospital trusts.

Their brand was already strong, but it needed to look and feel consistent at every touchpoint, online and offline.

Our solution...



OUR SOLUTION

We refined the brand without losing what made it recognisable:

Brand guidelines for consistency across every platform

A redesigned WordPress website with a seamless user experience

External and internal signage

Branded workwear and promotional merchandise

The outcome...

eclipse-dental.com

We're here to help you succeed

eclipse DENTAL

Dental Practice Success Built-in

Our purpose is simple: you to be successful – in all the ways you value and appreciate the most. We thrive on establishing many opportunities to help you and your team be at your best.

We do this by designing, building and equipping high performance spaces, producing treatment documentation, working and staff journeys to make better for you, your staff, your customers and your business.

The sense of independent, dental professionals like you, driven with trusted and trusting dilemmas as dental professionals like you, driven with trust.

If this sounds of interest, we're looking forward to discussing what success looks like for you.

However you define success, we're here to help you achieve it

We are proud to introduce you to our new service - Dental Practice Success Built-in.

Our unique approach goes beyond providing dental equipment and services project by project. We always focus on making your practice the success it deserves to be.

Design

Special Planning
Interior Design
Practice Layouts
Surgery Design

Start To
Fit-o
Squat Pr
Refurbish
Partitio
Electr
Plumb

Dental Practice Success Built-in

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What does dental practice success look like for you?





Dental Practice Success Built-in

"Everything we do is focused on helping to make dental p successful


Design


Build


Equip


Maintain


Dental Practice Success Built-in
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eclipse DENTAL
• Design, Build, Equip and Maintain dental practices for ongoing business success
• Create spaces that add value for dental practitioners, staff and patients
• Operations continuity, efficiency and effectiveness guaranteed
Design
Build
Equip
Maintain
Service Department
Support Phone Numbers
Dental Practice Success Built-in


eclipse
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Design
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Maintain
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eclipse
DENTAL
Dental Practice Success Built-in
Contact us on: 01322 29222
Dental practice fit-outs, renovations, refurbishments and extensions
Whether you're making upgrades, adding rooms or re-fitting your entire practice, our approach means you'll be set-up for long term success.
LEARN MORE
Welcome to Eclipse Dental
Since 1998, dental practices have relied-upon the expertise of Eclipse Dental to deliver where and when it counts.
From our humble beginnings supplying air compressors, to designing, building and maintaining everything needed to fully fit-out successful dental practices; our expert team of technicians and engineers are recognised and respected by leading dental practitioners across London and the


eclipse
DENTAL
Design
Build
Equip
Maintain
Dental Practice Success Built-in
Openness
Focus on the customer
Attention to detail
Right solution

THE OUTCOME

One sleek, professional brand, online, in print and in person.

A more usable website, more inviting spaces and a clear, cohesive message everywhere.

The result...



THE RESULT

Brand consistency is key to standing out. Eclipse Dental now has a revitalised brand that shines across every medium.

Ready for your own brand makeover?

Get in touch: turquoise-creative.co.uk

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CREATIVE

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