CASE STUDY:
REBRAND DESIGN

BEFORE



AFTER



turquoise
CREATIVE

SMART BRANDING FOR A SMARTER BUSINESS

Our Challenge

Sapien Global provides outsourced finance and financial management services in the UK. Their branding lacked the modern appeal and consistency to build a strong market presence.

They needed a new logo, brand guidelines and a professional website to boost credibility and reach.

Our solution...

OUR SOLUTION

An identity that truly represents the business:

Visual identity: Refined logo, colour palette and typography.

Guidelines: Consistency across all marketing.

Collateral: Stationery, literature and social media graphics.

Website: A responsive WordPress site built for efficiency and user experience.

SEO & hosting: Better visibility and seamless performance.

The outcome...




Financial and business management services, for greater control...
Part time and interim FD services
Accounting, book keeping, payroll
Management accounts and reports
Financial planning and cash flow
Tax management and compliance
Cloud based accounting
Real time information
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GLOBAL
sapien
Your finance team
Empowering your business with flexible, tailored financial management and business services
Financial Director Services
Management Information
Tax Management & Planning
Processes & Systems
Statutory Accounts and Compliance
Accounts and Financial Control

You

What types of Businesses do we work with?

In brief, every type of business and enterprise throughout the UK, including yours. We work with owner managers and entrepreneurs at every stage of the business lifecycle.

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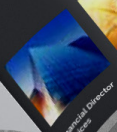
sapienglobalservices.com

Our Services

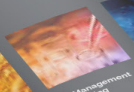
Sapien Global provides an extensive range of professional business finance services to small to medium businesses throughout the UK.

Financial and business management services, for greater control

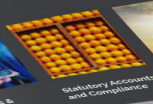
- Part time and interim FD services
- Accounting, book keeping, payroll
- Management accounts and reports
- Financial planning and cash flow
- Tax management and compliance
- Cloud based accounting
- Real time information


Financial Director Services


Management Information


Tax Management & Planning


Processes & Systems


Statutory Accounts and Compliance


Brandmark
GLOBAL
sapien
Logotype
Brand Identity
Sapien Global Brand Identity
There are 3 logo for Sapien Global
1 Logo to work on a white background
2 Revered out of the Sapien Blue
3 Revered out of the Sapien Orange
The same logos can be used without the strapline if necessary.
GLOBAL
sapien
Your finance team
GLOBAL
sapien
Your finance team
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sapien
Your finance team


sapien
Sapien Global
Your Finance Team
Sapien Global empowering your business with flexible, tailored financial management and business services to empower your business towards improved performance and growth.
With our experience and insight, let Sapien Global become an integral part of your operation.
May we ask you a question?
MacBook Pro
sapien
We offer bespoke business finance management servi to companies in the UK of an size and any industry sector.
GET IN TOUCH TODAY
With a multi-skilled approach across a wide variety of disciplines, whatever you do, and however many people in your business do it, we're here to help you do it even better.
Sapien in a Nutshell
Sapien Global acts on behalf of business owners, handling their day to day business and operational management.
From start-ups to exit planning and every stage of growth and expansion in between, Sapien Global

THE OUTCOME

Sapien Global now looks modern, trustworthy and credible.

A stronger digital presence, a seamless user experience and consistent branding on every platform.

The result...



THE RESULT

Brand transformations that boosts visibility and impact.

A fresh, professional identity that communicates Sapien's expertise and strengthens their market position.

Ready for your own brand makeover?

Get in touch: turquoise-creative.co.uk

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